

20

Celebrating 20 years of making ideas happen.

2005 - 2025

MATFORCE

Building Healthier Communities

matforce.org



Mobilizing Action Together for Community Empowerment

Our goal is to empower communities across Arizona to prevent and reduce substance use and to engage and equip their citizens to build healthier, safer places where children, families, and community members can thrive.

Our mission: With determination and integrity, we commit to working in partnership to build healthier communities, by striving to eliminate substance abuse and its effects in Yavapai County and throughout the state of Arizona.

2006



Yavapai County Substance Abuse Coalition

MATForce www.matforce.org

- Formation of the Yavapai County Methamphetamine Advisory Task Force
- Local ordinance puts pseudoephedrine behind counters
- Stricter penalties enforced for meth dealers
- Media campaign on harms of methamphetamine

- Speakers Bureau developed
- Steering Committees and workgroups formed
- "Evidenced Based Principles" document for treating meth addiction
- "Faces of Meth" posters
- "Stay Out of Jail" cards



2007

- 14 community forums throughout Yavapai County
- MATFORCE Strategic Plan developed
- MATFORCE expanded to address all substances

- Anti-drug decals on 230 school buses
- 'March Against Meth' parade
- "Draw the Line on Underage Drinking" campaign
- October as Substance Abuse Awareness Month
- Underage Drinking Task Force and Community Outreach Workgroup formed
- MATFORCE TV commercials developed and aired



143,820	People reached through
	<i>Speakers Bureau presentations</i> since 2006

2008

- "Truth or Dare" curriculum in schools
- MATFlicks Video Library established
- "Alert" informational brochures in waiting rooms of health care providers
- Public Awareness Campaign: TV, radio, movie theater ads
- Anti-substance abuse Pizza Box Toppers
- Victim Impact Panel education sessions for court ordered youth
- "Dump the Drugs" Rx take back events
- Recovery Celebration expanded to Cottonwood
- Educational presentations at monthly Lunch 'n Learns



2009

- Covert Underage Drinking Buys
- Youth Project Mini Grant awards
- Youth Poster contest
- See It, Stop It! Silent Witness tip line
- Drug Recognition trainings
- "My Voice Makes a Difference" Youth Video contest
- Professional Trainings:
 - Motivational Interviewing
 - Cognitive Behavioral Therapy
 - MATRIX Model

- Alcohol Cooler "Zero, Nada, None Under 21" sticker project



See It, Stop It!



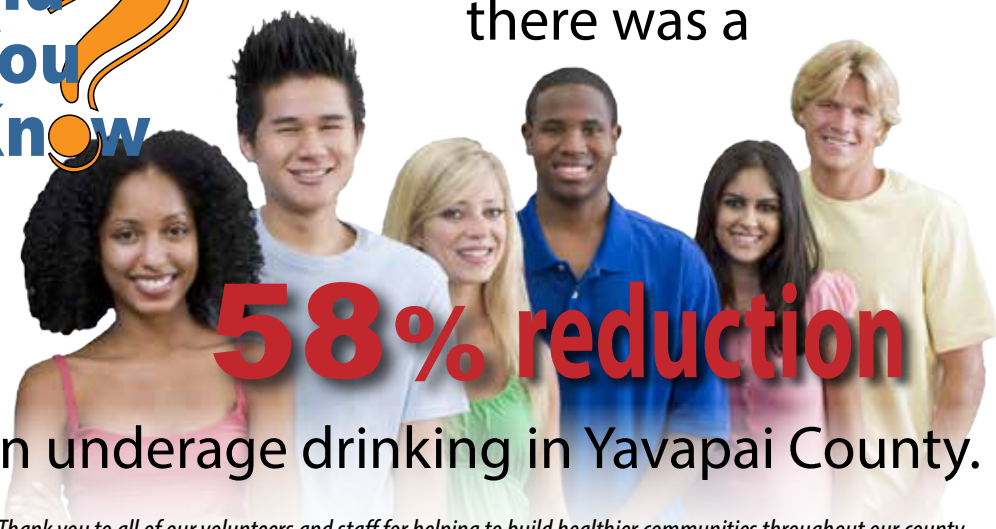
Did You Know?

From 2006 to 2024
there was a

58% reduction

in underage drinking in Yavapai County.

Thank you to all of our volunteers and staff for helping to build healthier communities throughout our county.



2010

- Action plans developed/implemented to address prescription drug abuse epidemic
- Yavapai County first in nation to install Rx drop boxes at police departments

- Action plan addressing synthetic drugs implemented
- Cottonwood Social Host Ordinance enacted
- Prevention programs brought to outlying schools
- "MATForce Valuable Parent" MVP launched
- Medical marijuana initiative addressed
- Red Ribbon Week resources provided to schools
- Substance abuse education at Teen Maze events



46,442

Pounds of expired or unwanted
Rx and OTC medication
collected and disposed of
since 2008

2011

- "Peer 2 Peer" Recovery Coach Program developed and implemented
- Yavapai Reentry Project launched
- "Sign Up to Save Lives" prescription drug monitoring campaign launched
- Community Reinforcement and Family Therapy Training
- Prescription drug monitoring training for medical and law enforcement
- Community awareness campaign on dangers of synthetic drugs
- MATFORCE new logo and new website launched
- Youth Advisory Strikeforce launched
- "Pills + Alcohol It's a Deadly Mix" poster campaign
- Legislation disallowing medical marijuana in schools/child care facilities passed
- MATFORCE Facebook page
- Greater Sedona Substance Abuse Committee established

MATFORCE
Working together to reduce substance abuse



128,833

Students reached through
Drug Prevention Education
since 2012

2012

- Community-wide actions to stop bath salt use
- Ban on sale of synthetic drugs in Yavapai County
- Nuisance Party Ordinance in Prescott Valley
- "Warrior to Citizen" conference on PTSD
- AZ Liquor Laws and Fake ID Training
- Legislation addressing synthetic drugs and marijuana passed
- Selected to spearhead state Prescription Drug Abuse Reduction Initiative
- Town proclamations on prescription drug abuse
- Rx360 program in schools and for parents
- Ten permanent drop boxes at law enforcement agencies
- Expansion of "Sign up to Save Lives" campaign
- Hospital Emergency Departments enact stricter opioid prescribing policies
- Public awareness campaign on prescription drugs



Homecoming
from Warrior to Citizen

Sign Up to Save Lives

MATFORCE is encouraging physicians and pharmacists to register for the Controlled Substances Prescription Monitoring Program

For the safety of our patients



Verde Valley Medical Center
Northern Arizona Healthcare

utilizes the
Prescription Drug
Monitoring Program



2013

- Community Solutions Forum
- Free parenting workshops and classes
- 'Don't Get Me Started' K-8 prevention program begins
- Trademark of name "Don't Get Me Started"
- Expansion of school curricula including Alcohol EDU®; Keep a Clear Mind®, True Stories®, Heads Up Marijuana®
- Rack card substance abuse informational displays in schools
- Action plan developed/implemented to address increase in youth marijuana use
- "Marijuana Harmless? Think Again!" campaign launched
- Action steps to raise awareness on heroin use
- MATFORCE Twitter account
- "Beer Theft" Reward Project
- Continued implementation of Prescription Drug Reduction Initiative

**Don't
Get Me
Started**
DGMS

**Marijuana Harmless?
Think Again**

MarijuanaHarmlessThinkAgain.org



REWARD

Beer Run Suspects

Check it out - PVAZ.net

Report it
Report any information you might have about a "Beer Run" suspect by clicking on a picture or call (928) 772-2446. You can remain anonymous.

Get CASH

Get a CASH reward from MATFORCE for information leading to the viable arrest of a "Beer Run" suspect.

The theft of alcohol is against the law in the State of Arizona. Possession of alcohol under the age of 21 is also a crime. These thefts lead to underage consumption of alcohol at parties and other gatherings. Greater crimes can result from this to include violent crime, impaired driving, poor decision making leading to personal injury and increased risk taking.

Do the right thing and help the Prescott Valley Police Department and MATFORCE protect our children, help us to reduce and ultimately eliminate these thefts and underage drinking in our community.

MATFORCE
MARIJUANA ACTION TEAM FOR OUR YOUTH
matforce.org

**Would your child know if
this cookie has pot in it?**

Marijuana Harmless? Think Again!

**Did
You
Know**

From 2008 to 2024
there was a

91% reduction

in youth prescription pain reliever abuse in Yavapai County.

Thank you to all of our volunteers and staff for helping to build healthier communities throughout our county.

2014

- Underage drinking “Sticker Shock” campaign with area vendors
- Marijuana risk awareness: Marijuana Harmless? Think Again! website, billboards, TV, radio commercials
- Resolutions opposing the legalization of marijuana
- ‘Marijuana: the Science and the Experiment’ statewide conference
- Trauma Informed Care training
- Kids at Hope® trainings and support
- Good Behavior Game® training and implementation in multiple schools
- OTC Medicine® curriculum in schools
- Community awareness of heroin risks
- MATFORCE Pharmacy Team developed
- Representative of SAM Arizona (Smart Approaches to Marijuana)
- Underage Drinking Tip Line
- Pain management awareness project – brochures, video, etc.
- Legislation passed allowing delegate to access Prescription Drug Monitoring Program
- Trademark received for **Marijuana Harmless? Think Again!®**

KIDS AT HOPE NO EXCEPTIONS

IQ Regular, long term marijuana use **lowers IQ.**
Marijuana Harmless? Think Again!

SAM Smart Approaches to Marijuana

Arizona

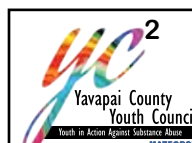
Marijuana the Science and the Experiment
Tuesday, November 18, 2014

Underage Drinking Tip Line
(928) 910-9666

It's **illegal** to provide alcohol to anyone **under 21.**
Stop & Think

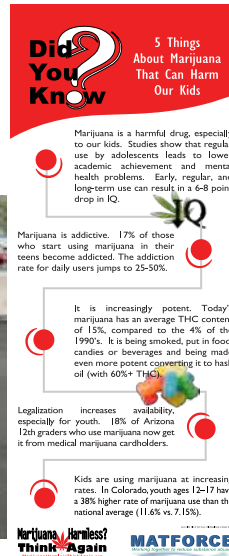
2015

- “Community of Hope” conference
- Substance abuse prevention School Tool Kits developed and distributed
- School substance abuse prevention curriculum expanded
- Game Changer monthly awards
- Youth Action Team formed
- ‘Marijuana Harmless? Think Again!’ campaign expands statewide
- Smart Approaches to Marijuana (SAM) Boot Camp
- Marijuana: the Science and the Experiment statewide conference
- Workgroup and action steps addressing Neonatal Abstinence Syndrome
- **Stand With Me, Be Drug Free** campaign launched
- Action steps implemented to address developing effective coping mechanisms
- MATFORCE Instagram account
- Andy’s Story of marijuana addiction and Hope Takes Flight family event
- Heroin symposium and community action plan
- What Do You Know?® on-line curriculum developed with WhatDoYouKnow.org website



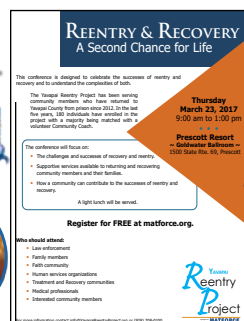
2016

- Formation of Yavapai County Overdose Fatality Review Board
- Formation of the Camp Verde and Chino Valley Workgroups
- Assisted in the defeat of Proposition 205 to legalize recreational marijuana in Arizona
- Expansion of Yavapai Reentry Project i.e. Welcome Home Baskets
- National trademark received for **Stand With Me, Be Drug Free®**
- Expansion of drug prevention education in schools, i.e. Life Skills®, Say it Out Loud®, etc.



2017

- First annual Arizona Opioid Summit in partnership with AZ HIDTA, DEA and other partners
- First annual **Walk With Me, Be Drug Free** event
- Implementation of a successful "Reentry and Recovery: A Second Chance at Life" conference
- Expansion of Kids at Hope® programming
- **Stand With Me, Be Drug Free** curricula expanded for middle school students
- Development and referral process for pregnant women struggling with substance use disorders
- National trademark received for MATFORCE
- Formation of Substance Abuse Coalition Leaders of Arizona (SACLA)
- Legalized Marijuana: The Unintended Consequences conference
- Release of Overdose Fatality Review Board Community Report with 31 recommendations
- Board member Dr. Leon Cattolico worked to get Senate Bill 1283 introduced and passed mandating the use of the Controlled Prescription Drug Monitoring Program for practitioners



Substance Abuse Coalition
Leaders of Arizona

2018

- First annual Arizona Drug Summit conducted in partnership with AzHIDTA, DEA and other partners. Over 400 people attended in person
- First annual Drug and Alcohol Awareness Symposium in partnership with Yavapai College
- House Bill 2038 passed allowing the formation of Overdose Review Teams, allowing for unredacted police reports and protection of the confidentiality of materials collected. Chair Sheila Polk, worked to get this bill introduced and passed



Drug & Alcohol Awareness Symposium



2019

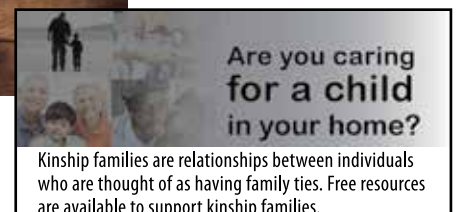
- Development and implementation of "One Pill Can Kill" campaign under the direction of the MATFORCE Pharmacy Team
- Expansion of Trauma Lens Care to include parenting classes at Yavapai County Jail. Creation of TraumaLensCare.org
- Sheila Polk, Chair of MATFORCE, appointed as Chair of the Arizona Substance Abuse Partnership by Governor Ducey
- Stand With Me, Be Drug Free® curriculum expanded to six sessions for junior high and high school students

TRAUMA LENS CARE | TraumaLensCare.org



2020

- State Opioid Response funding awarded to MATFORCE to create statewide education and awareness campaign on fentanyl and psychostimulants working with coalitions statewide. Expansion of SACLaz.org website.
- Creation of Community Reentry Project Toolkit. Six additional counties trained and implemented reentry projects in perspective communities. Creation of CommunityReentryProjectsAZ.org
- Creation of the Trauma Lens Care Toolkit and the Trauma for Breakfast podcast
- Kinship Care Workgroup formed to provide services and support to kinship families



2021

- A Fentanyl and Psychostimulant Toolkit was developed and implemented through the Substance Abuse Coalition Leaders of Arizona, a project of MATFORCE. Development of new websites: TalkNowAZ.com, NaloxoneAZ.com and TheNewMeth.com
- A statewide awareness campaign on fentanyl and psychostimulants was launched statewide through TV, radio, billboards and social media. The Arizona Broadcasters Association selected SACLaz as a community partner
- Representatives from 12 of 15 Arizona counties were trained and received the Trauma Lens Care toolkit
- Formation and presentation of the “Keeping Hope Alive Awards” at the 4th annual Arizona Drug Summit
- Development of Stand With Me, Be Drug Free K-4 peer drug prevention education utilizing middle and high school student leadership groups
- MATFORCE-developed curriculum utilized statewide including Fentanyl: A Killer Among Us and Stand With Me, Be Drug Free - Stress and Resistance Skills
- New Power Pup debuts in grades K-3 to support making healthy choices



2022

- SACLaz Fentanyl and Psychostimulant Toolkit expanded to include materials focused on youth and young adults. Development of LearnMoreAZ.org website
- MATFORCE received funding to create and implement a statewide education and awareness campaign on alcohol, marijuana and vaping, working with 30 coalitions statewide through SACLaz
- Over 2,000,000 in Arizona received messaging on the risks and harms of fentanyl and psychostimulants through the SACLaz statewide education and awareness campaign
- The 5th annual Arizona Drug Summit was implemented with over 600 people in attendance
- Creation of the **Teachers as Mentors** project
- Drug prevention education expanded to include Too Good for Drugs, grades 6-12



National HIDTA, Outstanding Public Health/Public Safety Cooperative Effort Award for statewide fentanyl education and awareness campaign, 2022

Did You Know?

Power Pup is a character in the **Stand With Me, Be Drug Free** K-3 grades curriculum. MATFORCE health educators use a puppet for his counterpart, Honor Pup. The first “real” Power Pup debuted in schools in 2018. Moose, who started in 2021, was the second dog to volunteer for this position.



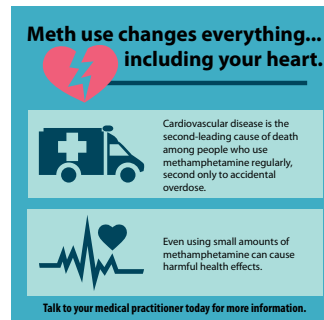
2023

- Expanded Teachers as Mentors partnering 22 youth with teacher mentors in Yavapai County.
- Trauma 101 classes in jail taught by volunteer and staff co-facilitators.
- Created MATFORCE Messages virtual learning series.
- Educated 548 medical practitioners on meth and heart problems.
- Expanded education services to outlying areas reaching Bagdad, Kirkland, Yarnell, Black Canyon, Seligman, and Ash Fork using Opioid Settlement funding.
- Expanded peer education to include SWM K-4. Peer educators reached 1/3 of students in 13 schools across Yavapai County.



- Facilitated and supported the passage of House Bill 2194 (Drug Overdose Fatality Review Team bill), ensuring the continuation of Overdose Review Boards in Arizona.
- Facilitated and supported the passage of House Bill 2168, extending Good Samaritan Laws in Arizona.

- Expanded a statewide public awareness campaign to include social media, TV, radio, movie theater ads, pharmacy bag messaging, direct mail, and billboards — generating over 275 million impressions in one year.
- Established two new substance use prevention coalitions in Arizona, bringing the total to 11 new coalitions created with State Opioid Response funding.



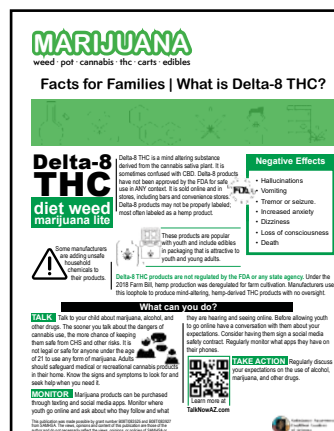
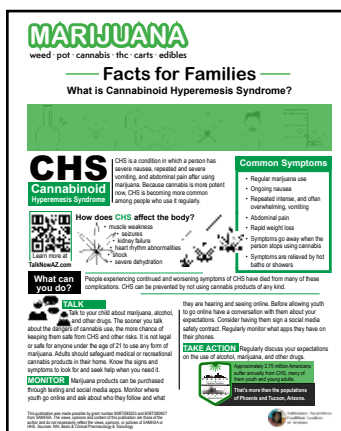
2024

- Increased Mental Health First Aid and Youth Mental Health First Aid-trained staff to educated on steps to help someone experiencing a mental health crisis.
- Expanded Marijuana Harmless? Think Again! campaign to include Cannabinoid Hyperemesis Syndrome and Delta-8 THC.
- Expanded Teachers as Mentors to 2 additional locations (Buckeye and Kingman). Kingman matched 8 mentors with 8 youth. Yavapai County expanded programming matching 98 mentors with 98 youth in 15 schools across 7 districts.

- Expanded a statewide prevention initiative through a contract with AHCCCS, enabling MATFORCE to manage Substance Use Block Grant primary prevention funding for 18 coalitions across Arizona.
- Enhanced programming through State Opioid Response funding, including growth of Teachers as Mentors, reentry initiatives, coalition expansion, and a statewide public awareness campaign.



- Advocated for and supported the passage of House Bill 2245 (The Ashley Dunn Law), strengthening penalties for fentanyl sales resulting in death.



2025

- Expanded parenting classes in Yavapai County Jail to include Parenting the Love and Logic Way, providing two classes per month.
- Provided resource materials on fentanyl, methamphetamine, naloxone, marijuana, and mental health services to 115 construction companies and 64 fast food restaurants in Yavapai County.
- Partnered with Prevention Research Center, Colorado School of Public Health, Colorado State University to begin process for evidence-based practice designation for Stand With Me, Be Drug Free curriculum.
- Reached 15,151 students in the 2024-2025 school year and provided services to 83% of schools in Yavapai County.
- Over 30 coalitions continued implementation of the SACLaz toolkit. Through these efforts, over 250,000 students have received substance use prevention education.
- Created and implemented the statewide **Naloxone for Employers** media campaign, generating over 300,000,000 million impressions and an average of 20,000 website visits per month to NaloxoneAZ.com.
- Awarded 24 Arizona coalitions Substance Use Block Grant funding through a competitive application process. The funding is referred to as Arizona Community Coalitions Implementing Primary Prevention (ACCIPP).
- Created and launched the statewide **First Episode Psychosis** media campaign, which included the new website: LearnMoreFEP.org.
- Hosted the 8th annual **Arizona Drug Summit** with over 500 participants attending in person.



YAVAPAI Reentry Project

a project of **MATFORCE**

*Changing Lives,
Strengthening Communities*

95% of justice-involved individuals who returned home from the Department of Corrections and completed the Yavapai Reentry Project **did not commit new crimes and are living successful lives!**

Community Coaches

Peer Support

Welcome Home Baskets

From Inmate to Citizen Class

Thank you to all of our volunteers and staff for helping to build healthier communities throughout our county.



Substance Awareness Coalition Leaders of Arizona

a project of MATFORCE

• established 2017 •

In 2017, MATFORCE formed the Substance Awareness Coalition Leaders of Arizona (SACLaz). SACLaz was established to strengthen and support the collective impact of substance awareness coalitions across Arizona.

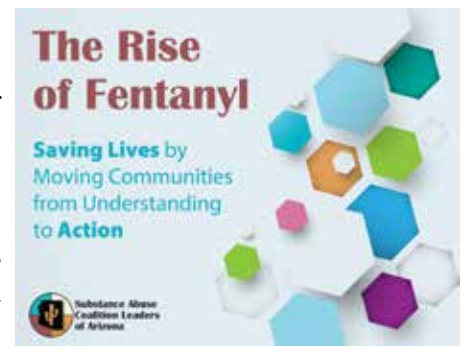
Our Vision

Creating collective impact to prevent youth substance abuse in Arizona.

At the inaugural meeting in 2017, more than 50 representatives from over 25 coalitions throughout the state came together to collaborate, develop a shared vision statement, and discuss implementation steps to achieve that vision.

FENTANYL EDUCATION & MORE

Today, SACLaz includes more than 200 members, representing over 40 substance use prevention coalitions statewide. In 2019, the Arizona Health Care Cost Containment System (AHCCCS) awarded State Opioid Response (SOR) funding to SACLaz members to create and implement a comprehensive Fentanyl Toolkit. Today, the toolkit contains components addressing fentanyl, psychostimulants, naloxone, stigma, youth resilience, alcohol, vaping and marijuana.



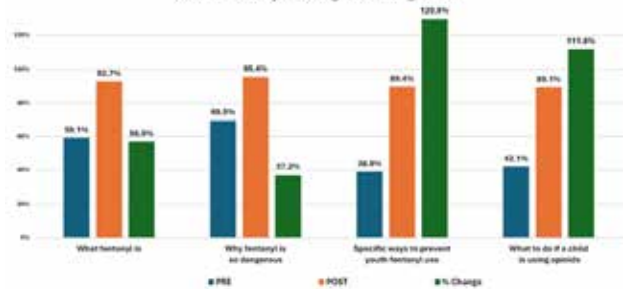
35+

coalitions implemented the toolkit



Over 500,000 individuals have received direct education, with positive outcomes.

Rise in Fentanyl Training - Knowledge Gain



PUBLIC AWARENESS CAMPAIGNS ACROSS THE STATE

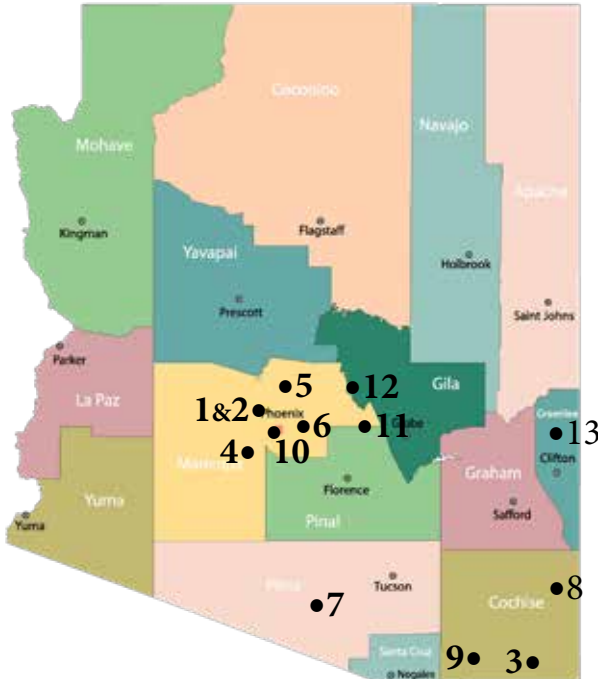
Through the SACLaz public awareness campaign, over 3,000,000 citizens of Arizona have been exposed to information on the risks and harms of substance use. This number has been achieved through information dissemination, TV, radio, social media, direct mail, billboard messaging and or movie theatre advertisements.

Legal Doesn't = Safe

MarijuanaHarmlessThinkAgain.org

PREVENTION DESERTS IDENTIFIED

SOR funding was also awarded to SACLaz to develop and support expansion coalitions in areas of Arizona that previously lacked substance use prevention coalitions. To date, 13 expansion coalitions have been established, collectively serving a population of more than 2 million residents across the state.



1. Rise Up Glendale
2. Peoria Primary Prevention
3. Amistades II (Douglas Coalition)
4. Laveen Coalition
5. REACH North Phoenix
6. Metro Phoenix Partners in Prevention
7. Arizona Border Alliance – Pima County
8. Arizona Border Alliance – Cochise County
9. Arizona Border Alliance – Naco/Bisbee
10. United Prevention (El Mirage and Surprise)
11. Southeast Valley Community Alliance (Queen Creek, San Tan)
12. Stand Up AJ (Apache Junction)
13. Greenlee County Substance Abuse Coalition

COALITION DEVELOPMENT & TECHNICAL ASSISTANCE

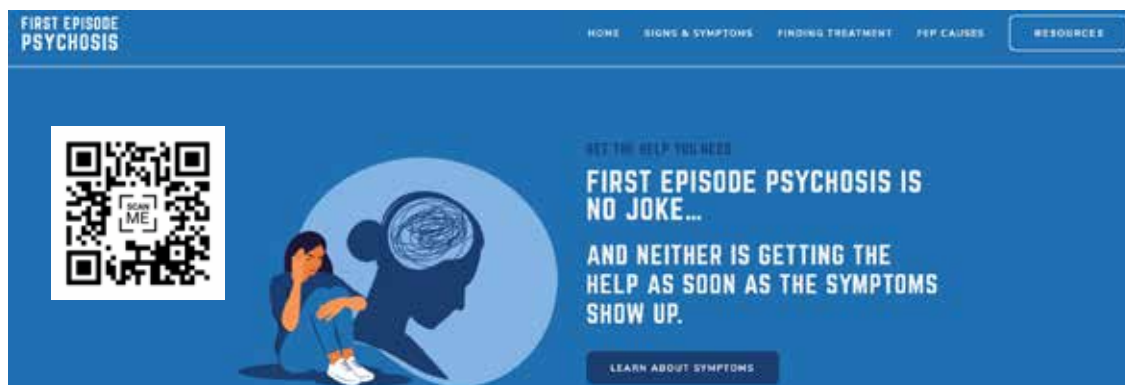
In 2024, MATFORCE was awarded Substance Use Block Grant funding to support coalitions in implementing primary prevention programming. In 2025, 24 Arizona coalitions, representing 12 of 15 counties, were awarded funding through a competitive application process to support these efforts. The funding is referred to as Arizona Community Coalitions Implementing Primary Prevention (ACCIPP).

BEYOND THE COALITIONS

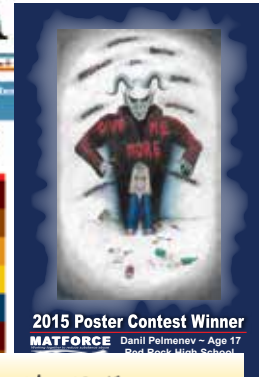
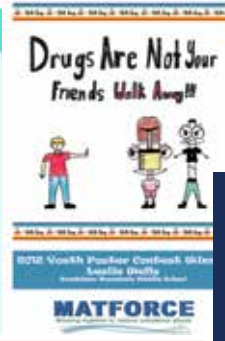
In 2025, MATFORCE was awarded SOR III, No Cost Extension funding to implement a campaign encouraging employers to have naloxone on hand. The campaign has resulted in over 500,000,000 media impressions.



In 2025, MATFORCE/SACLaz received Mental Health Block Grant funding to implement a campaign to educate college age students, medical providers and the general public on first episode psychosis. This campaign has resulted in over 100,000,000 media impressions and over 200,000 visiting the LearnMoreFEP.org website.

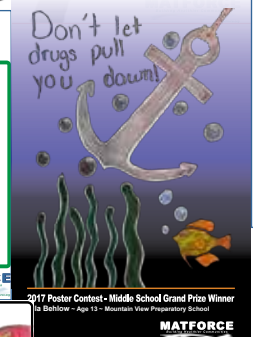
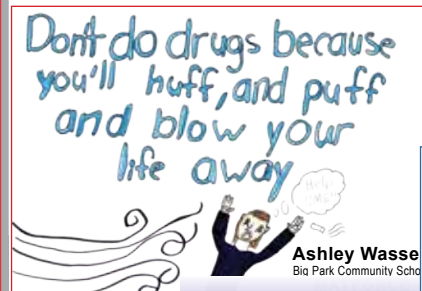
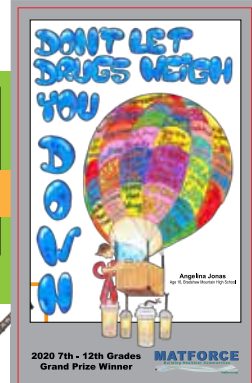


Poster Contest Winners

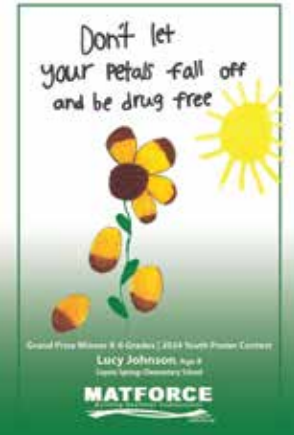
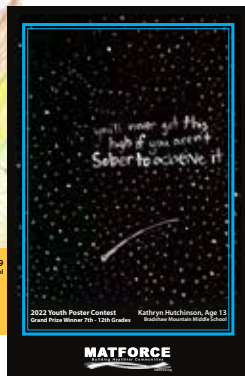


2009 - 2015 Winners

2016 - 2020 Winners



2021 - 2025 Winners



Did You Know

From 2020 to 2024 there was an almost **10% increase** in youth perception of risk or harm of substance use in Yavapai County.

Thank you to all of our volunteers and staff for helping to build healthier communities throughout our county.

MATFORCE

Building Healthier Communities

matforce.org

Source: Arizona Youth Surveys 2006 - 2022

Board of Directors



Sheila Polk retired at the end of 2022 after serving 22 years as the elected County Attorney for Yavapai County, Arizona. Her career in government public service in Arizona spans forty years. She graduated from Arizona State University Sandra Day O'Connor College of Law, joined the Arizona Attorney General's Office for the next eleven years and worked for the Yavapai County Attorney's Office prosecuting sex offenses, elder abuse, and other serious felonies, and providing legal advice to county government. In 2000, she was elected to the position of Yavapai County Attorney, serving five and one-half terms in that position.

Ms. Polk chaired several statewide boards and commissions. She continues to chair MATFORCE, the Yavapai County Substance Abuse Coalition. Ms. Polk has received numerous awards and accommodations for her work including the prestigious 2012 Criminal Justice Award from the Arizona State Bar and the 2019 Outstanding Alumni from her law school.

Thank you, Ms. Polk for your uncompromising leadership and passion for a better Arizona.



Tim Carter was raised in southern Arizona. He graduated from Grand Canyon College and Northern Arizona University. He taught, coached and served in school administration for thirty years before retiring in 2003.

Mr. Carter has now been elected five times as the Yavapai County School Superintendent, where he enjoys serving the twenty six school districts and twenty four charter schools on one hundred and two campuses in Yavapai County.

He was appointed by Governor Doug Ducey and confirmed by the Senate to serve on the Arizona State Board of Education, where he served as both the Vice President and President. He is a member of the Arizona Coaches Hall of Fame and the Grand Canyon University Hall of Fame. He was recently honored with the Robey Lifetime Achievement Award by the Arizona School Boards Association.

Thank you, Mr. Carter for your service to this organization, our communities, and the state of Arizona.

Board Members



Doug Dolan
Chief Operating Officer
Recovery in the Pines



Director Leslie Horton
Yavapai County Community
Health Services



Mark Kille, Esq.
Mingus Mountain Law Group,
PLLC



Lauren Lauder
CEO, Spectrum Healthcare



Tara Newman
Director, Yavapai County
Juvenile Court Services



Tamara Player
CEO, Polara Health



Bryan Prieto
Yavapai County Chief Adult
Probation Officer

An Award Winning Coalition

National

- National HIDTA, Outstanding Public Health/Public Safety Cooperative Effort Award for statewide fentanyl education and awareness campaign, 2022
- National HIDTA, Outstanding Public Safety/Public Health Collaborative Effort Award for collaboration on Statewide Prescription Drug Misuse and Abuse Reduction Initiative, 2019
- Exceptional Rural Community Award presented to MATFORCE from the National Rural Alcohol and Drug Abuse Network, 2016
- National Association of State Alcohol and Drug Abuse Directors. MATFORCE Exemplary Award, 2015
- American Probation and Parole Association Community Awareness through Media Award, 2014
- Substance Abuse and Mental Health Services Administration, Recovery Month Award Special Celebration Category, 2011
- Krista Witherow, Cable One Advertising, Telly Award for MATFORCE Commercial Spot, 2010
- Community Anti-Drug Coalitions of America, MATFORCE Coalition of Excellence Milestones Award, 2009
- National Association of Counties, MATFORCE NACo Achievement Award, 2009
- Yavapai Broadcasting, The Partnership at DrugFree.org Crystal Award for Outstanding Message Support, 2008



MATFORCE named Coalition of the Year, Community Anti-Drug Coalitions of America GOT OUTCOMES! Coalitions of Excellence Award, 2013

State

- Sheila Polk, MATFORCE Chair, Arizona Rural Health Association Outstanding Arizona Elected Official of the Year, 2020
- Merilee Fowler, Executive Director, Arizona Organization of Nonprofit Executives, Nonprofit Director of the Year award, Collaboration Category, 2018
- Jason Burns, MATFORCE Speakers Bureau, Hon Kachina Volunteer Service Award, 2016
- Merilee Fowler and Sheila Polk, Arizonans for Prevention Kris Bell Service Award for Outstanding Prevention Services, 2015
- Dr. Leon Cattolico, MATFORCE Board Member, Hon Kachina Volunteer Service Award, 2015
- Sheila Polk, MATFORCE Chair, Public Safety Honoree, AZ Capitol Times Leaders of the Year in Public Policy Awards, 2013
- MATFORCE Board Director Dr. Leon Cattolico, Governor's Volunteer Service Award in Adult Category for MATFORCE, 2013
- Doug Bartosh, MATFORCE Co-Chair, Arizona Gabe Zimmerman Public Service Award, 2012
- Sheila Polk, MATFORCE Chair, Michael C. Cudahy Criminal Justice Award from the Arizona State Bar, 2012
- Sheila Polk, MATFORCE Chair, Arizona Narcotics Officers Association Meritorious Service Award, 2012
- James Tobin, MATFORCE Leader, Community Leadership Award Co-Winner by the Northwest Alcohol Conference, 2011
- MATFORCE Speakers Bureau, Arizona Governor's Volunteer Service Award in the Group Category, 2011

Local

- Prescott Valley Chamber of Commerce, Organization of the Year, MATFORCE, 2022
- Bob McBride, MATFORCE Speakers Bureau, Yavapai County Unsung Hero Award, 2013
- Bob Farster, MATFORCE Speakers Bureau, Yavapai County Unsung Hero Award, 2012
- Sheila Polk, MATFORCE Chair, Prescott Area Leadership Woman of the Year, 2011



Corynn Helgeson | Camp Verde High School
2022 Poster Contest Honorable Mention

Be a Part of Building Healthier Communities

MATFORCE is an award winning, community-based organization with hundreds of volunteers. Our core belief is that *stopping drug use before it starts, through primary prevention strategies, is an essential part of building healthier communities.*

Programs of MATFORCE include drug prevention education in the schools, the Yavapai Reentry Project, Trauma Lens Care, public awareness and education campaigns, and advocating for policy change at the state and local level.

For more information about MATFORCE visit matforce.org or our family of websites:

- MarijuanaHarmlessThinkAgain.org
- OpioidOD.com
- AZDrugSummit.org
- YavapaiReentryProject.org
- CommunityReentryProjectsAZ.org
- TraumaLensCare.org
- SACLAz.org
- NaloxoneAZ.com
- TalkNowAZ.com
- TheNewMeth.com
- LearnMoreAZ.org
- LearnMoreFEP.org

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**Substance Awareness
Coalition Leaders
of Arizona**
a project of MATFORCE

YAVAPAI Reentry Project
a project of **MATFORCE**



**TRAUMA
LENS CARE**
a project of **MATFORCE**

Sustaining MATFORCE for the Future

MATFORCE: A 'True' Coalition of Community Volunteers, Supporters, Partners!

Our coalition is a collaboration of volunteers from multiple sectors of the community. It is through the grass-roots donation of time, effort and financial support that has enabled MATFORCE to be successful in addressing the issue of drug and alcohol abuse.



MATFORCE Committees

- Board of Directors
- Prescott Area Steering Committee
- Verde Valley Steering Committee
- MATFORCE Speakers Bureau
- Chino Valley Workgroup
- Finance Committee
- Investment Committee
- Suicide Prevention Coalition of Yavapai County
- Overdose Fatality Review Board
- Yavapai County Youth Council
- Substance Awareness Coalition Leaders of Arizona (SACLAz)
- SACLAz Executive Committee

Funding

MATFORCE receives funding from a variety of sources including grants, contracts, and donations. Current funding includes:

- Parents Commission Grant - Governor's Office of Youth, Faith and Family (GOYFF)
- Trauma-Informed Substance Abuse Prevention Programming (TISAPP) SAMHSA Substance Use Block Grant funding (GOYFF)
- SAMHSA Substance Use Block Primary Prevention Funding - Two contracts with Arizona Health Care Cost Containment System (AHCCCS)
- 20 coalitions as subrecipients to implement alcohol, vaping and marijuana education statewide
- 24 coalitions as subrecipients: Arizona Community Coalitions Implementing Primary Prevention
- SAMHSA State Opioid Response Grant funding 2 contracts with AHCCCS
 - 32 coalitions working together to create and implement the SACLAz toolkit
 - Statewide Fentanyl and Psychostimulant Education and Awareness Campaign - SACLAz
 - Yavapai Reentry Project and expansion of community reentry projects in seven counties
 - SOR No Cost Extension for Implementation of Statewide Naloxone Campaign
- SAMHSA Mental Health Block Grant Funding - Statewide awareness campaign on First Episode Psychosis
- Yavapai County Community Health Services Overdose Fatality Review Board funding through State Opioid Response funding
- Opioid Settlement Funds through Yavapai County Community Health Services
- Arizona Criminal Justice Commission Arizona Mentoring Program (OJJDP) - Teachers as Mentors Project

Staff

Merilee Fowler, Executive Director
Ivy Chamberlin, Youth Education Coordinator
Eric Contreras, YRP Program Specialist
Jessica Cox, YRP Program Specialist
Autumn Garcia, Operation Specialist
Kimberly Gregory, Education & Community Engagement Specialist
Kelly Lee, Program Manager
Kelly Mattox, Prevention Specialist

Clarissa Nelson, YRP Program Coordinator
Bree Rath, SGT, AZ ARNG, Agency-Assigned Volunteer – AZ National Guard Counterdrug Task Force – Drug Demand Reduction and Outreach
Nikki Rosson, Program Manager
Jim Sobo, YRP Program Specialist
Vinnie Sorce, Education & Public Relations Specialist
Lauren Young, Grant Coordinator



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